



BILL RITTER, JR.  
GOVERNOR  
STATE OF COLORADO

Dear Fellow Coloradan:

Did you know that the majority of Coloradans age 65 and older will need long-term care at some point in the future? While this is a normal part of aging, most of us do not adequately plan for our future long-term care needs. Instead, we wait until a crisis forces us to face this issue.

In addition, the cost of long-term care is very high and many people mistakenly believe Medicare will cover the costs. However, Medicare does not pay for long-term care. If we do not plan ahead, covering the cost of these services can be a major burden for our families and ourselves.

Recent studies show that a majority of older people fear a loss of control over their lives as they age. But this need not happen to you. The good news is that by creating a plan for your future, you can control how and where your long-term care needs will be met and help prevent a crisis for you and your family.

I am pleased to announce that the State of Colorado is partnering with the U.S. Department of Health and Human Services in the "Own Your Future" campaign. We are offering you, at no cost, a free planning kit as a first step to managing your future long-term care needs. You can get this important kit in one of three ways:

- Return the postage-paid business reply card attached to the enclosed brochure;
- Log on to [www.longtermcare.gov/campaign/co](http://www.longtermcare.gov/campaign/co) to order or download the kit; or
- Call 1-866-PLAN-LTC (1-866-752-6582); TTY users should call 1-800-427-5605.

I invite you to attend one of our upcoming regional forums, designed to answer your questions about long-term care. At these forums, you can learn about Colorado resources to help you meet your future needs for long-term care. Please visit [www.OwnYourFutureColorado.org](http://www.OwnYourFutureColorado.org) to find the location of the forum near you.

You can truly "Own Your Future" by ordering your free planning kit today.

Sincerely,

Bill Ritter, Jr.  
Governor